



VFAM

Vibrant Families

Funding Campaign

2023/2024

Table of Contents

01	Cover	01
	Contents	03
	Welcome Letter	04

02	Exec Summary	07
	Our Vision	07
	Our Mission	07

03	Our Programs	10
	Recommendations	12

Vibrant Families is
dedicated to offering
high-quality mentoring
programs to young boys
from age 10 to 19 and
residing in Seminole
County, Florida.

VIBRANT FAMILIES INCORPORATED

**A Register Florida Nonprofit and
501c3 Organization
EIN 27-3933897**



Letter from the Founder

Welcome

I hope this letter reaches you and your loved ones in robust health and uplifted spirits. My name is Pastor Kenneth Clark, founder and executive director of Vibrant Families Inc. I am beyond thrilled to greet you as we begin this inspiring journey together.

I'd like to offer a brief window into my life's story. I've faced firsthand challenges including hardship, abandonment, racial obstacles, illiteracy, and growing up without a father. Statically, these obstacles should have led me down a different path. However, I found direction and a calling by turning my past into my purpose. Today, at 45, I cherish my roles as a husband and a father to three beautiful children. Leading VFAM, a non-profit rooted in experiences similar to my upbringing, is truly an honor.

VFAM emerged from a profound realization that my calling extended beyond preaching the gospel from a platform

but to actively help children in really tough situations, especially young boys who mirror my past challenges. Since its inception in the Spring of 2022, VFAM stands unwaveringly committed to nurturing hope in at-risk and fatherless boys, introducing them to a world full of new experiences and opportunities that are available to them.

Sadly, many of these young boys see their future only through the narrow lenses of sports, selling drug, or joining gangs. And that's only because they haven't experienced anything else and do not know what's possible. I hold a strong belief: they aren't "bad kids" but rather "bored kids" needing direction, mentorship, and exposure.

VFAM runs two transformative programs: The Legacy Club, where boys learn from diverse role models, and the Better Together Program, joining hands with local entities to fortify youth and enhance family dynamics in neglected communities. In working alongside with Seminole County Public Schools, our Legacy Club currently aids 25 students. We aim to expand this circle of influence.

During our foundational 18 months, VFAM has made significant progress, marching towards our 2023 goals. We've recently purchased a shuttle bus for transporting 14 students to various enrichment activities. Regular interactions introduce these boys to experiences they had never imagined.

Our mission is clear: to inspire belief and self-confidence in these boys, irrespective of their history or racial identity. We dream of showing them every road they

“ Together, let’s ignite hope and fuel dreams, ensuring every child sees the limitless horizons of their potential ”

can take, from culinary arts to entrepreneurship. Last year, thanks to businesses and kind-hearted supporters, we secured \$50,000. This year, our ambition is to gather \$250,000 to widen our programs throughout Seminole County.

By 2024, and with your priceless support, we aim to mentor between 85-100 students. Our future blueprint includes establishing a dedicated center in Seminole County for staff, sports facilities, educational rooms, and our beneficiaries.

As 2024 approaches, our primary goal is to keep a watchful eye on our students’ academic progress, setting a bar at a 2.0 GPA. With the relentless efforts of dedicated educators, supportive parents, and magnanimous supporters like you, we are excited to make impact through building brighter futures.

I invite you to be an integral part of this transformative movement. Whether it’s through donations, mentorship, or advocating for VFAM, your involvement can make a monumental difference in their lives.

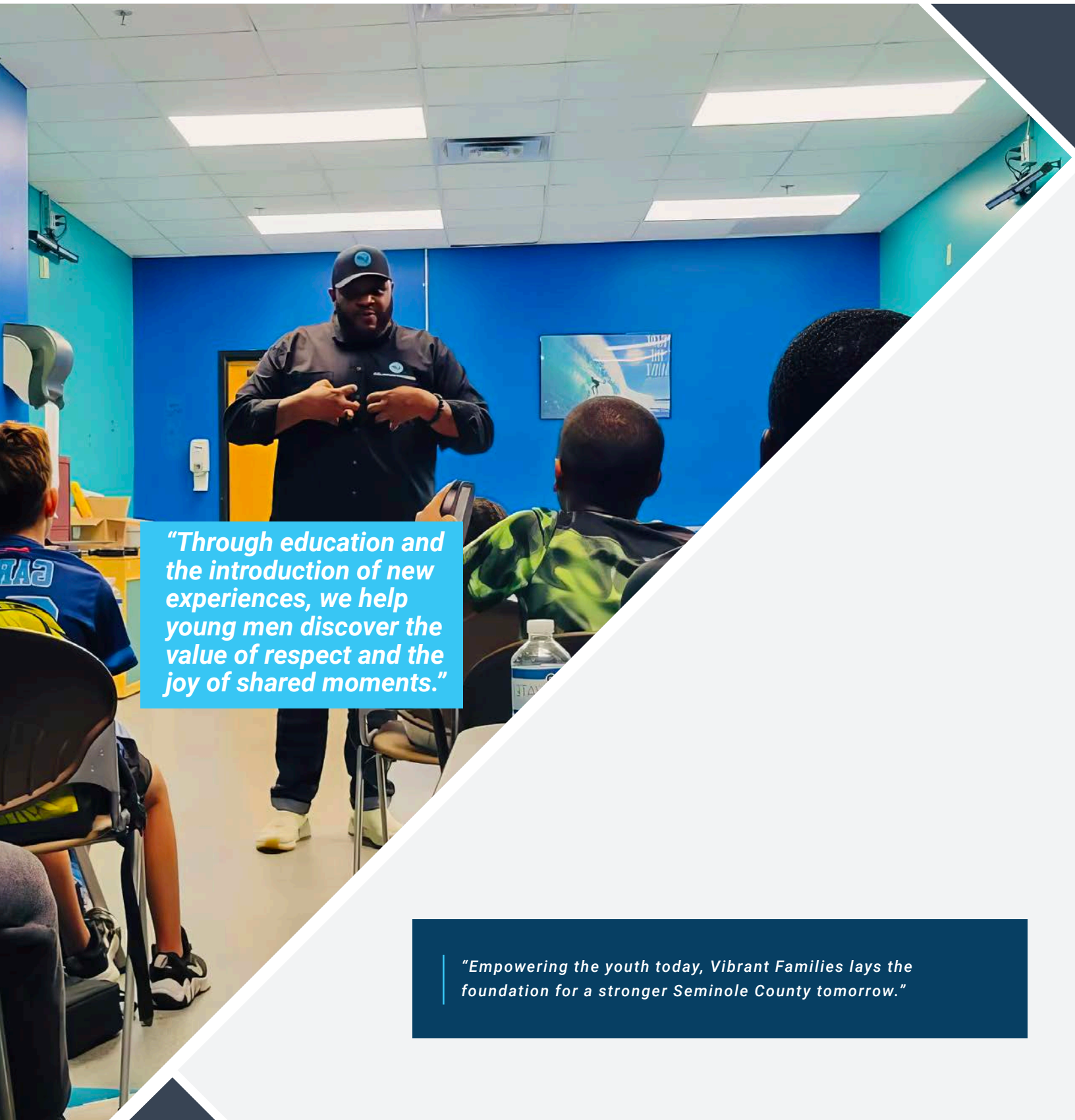
Together, let’s ignite hope, fuel dreams, and motivate the next wave to trust in their potential and the limitless horizons ahead.

Thank you for considering our vision and for being a treasured member of the VFAM community. Here’s to creating a profound impact, hand in hand.

With deep appreciation,

Pastor Kenneth Clank

Founder and Executive Director
Vibrant Families Inc. (VFAM)



"Through education and the introduction of new experiences, we help young men discover the value of respect and the joy of shared moments."

"Empowering the youth today, Vibrant Families lays the foundation for a stronger Seminole County tomorrow."



EXECUTIVE SUMMARY

OUR VISION –



Building brighter futures for underserved communities, at-risk youth, and fatherless boys.

OUR MISSION –



Established in 2022, Vibrant Families (VFAM), Incorporated aims to strengthen the Seminole County community by providing mentoring relationships, empowering individuals with tools for success, and encouraging local community projects that benefit young men in grades 5 through 12.

PROGRAM OVERVIEW –



VFAM runs two main programs: The Legacy Club (TLC) and the Better Together Partnership. TLC helps young boys from fatherless homes by building healthy habits and relationships. It provides monthly group mentoring and outings, as well as one-on-one support. The Better Together Partnership collaborates with other organizations to provide mentoring programs that promote personal growth and community engagement. VFAM believes mentoring should begin early in the lives of fatherless young men, particularly those in elementary school.



Research shows that mentoring programs, such as the one proposed by Vibrant Families, can effectively reduce delinquency and improve academic and employment outcomes for at-risk youth across various demographic groups. Mentoring has been rated as “effective” for reducing delinquency outcomes by the National Institute of Justice’s CrimeSolutions initiative. Additionally, studies have found mentoring to positively affect specific populations, such as fatherless youth and young Black males struggling without a father in the home. These effects include improved academic outcomes, social-emotional well-being, mental health, interpersonal relationships, and racial identity.

SYSTEMIC CHANGE –



At Vibrant Families, we take pride in assisting families and students through our range of programs. We believe in instilling positive values and offering mentees exposure to exciting new activities. Our program prioritizes mental and self-care while simultaneously reducing stress and fostering social connections, resilience, and parental support. Through our partnerships with various organizations, we strive to prevent child maltreatment and promote the building of strong, resilient families.

2024 FUNDING GOAL –



Vibrant Families, Incorporated is dedicated to providing top-tier programming, staff, equipment, office supplies, and contracts to ensure the success of its mentees and participants. In 2024, we aim to raise \$250,000 to support our initiatives and achieve measurable results within Seminole County. Every penny raised will fund mentee programming, establish a physical location, create job opportunities, and secure vendor contracts (such as substance abuse counselors for mentees in need). With these resources, Vibrant Families can offer its mentees a supportive and engaging learning experience, helping them reach their full potential and accomplish their goals.

**“Become the gentlemen of today
and the leaders for tomorrow.”**



VFAM

Our Programs

Programs

Introduction

Vibrant Families Inc. is a non-profit organization that aims to strengthen the community by mentoring young men in grades 5-12. The organization (originally Global Life Journeys) was founded by Kenneth Clark and Hope Clark in 2010, and they believe in early-stage mentoring, which has the potential to impact the next generation positively.

VFAM measures its success through various indicators, including tracking mentees' grades, behavior profiles, and home accountability in collaboration with parents and the local public school system. The ultimate goal of VFAM is to provide support and guidance to students who may struggle with disruptive behaviors in the classroom and create a more positive atmosphere. VFAM promotes healthy emotional development by teaching practical ways to manage emotions and make good choices through critical thinking. The organization strives to generate positive outcomes for mentees, their families, and their communities.



//01-THE LEGACY CLUB

Vibrant Families, Incorporated launched our flagship program, The Legacy Club (TLC), in June 2022. The program is dedicated to supporting underserved young men in grades 5 - 12 in Seminole County who live in fatherless homes by providing them with healthy habits and lasting relationships to help them succeed in the future. TLC's programming includes our Legacy Days, which include monthly on-campus group mentoring, monthly off-campus group outings, and personalized one-on-one support. The program also offers emotional, academic, and social support to both the mentees and their families.



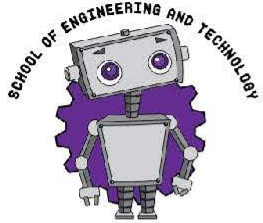
//02-BETTER TOGETHER PROJECT

The Better Together Partnership collaborates with various organizations to provide mentoring programs that promote personal growth and community engagement. This project connects with corporate sponsors who seek to positively impact future generations and links with local agencies to ensure families can access the right resources. Through fostering positive relationships and empowering individuals, the Better Together Partnership unites the community and creates a supportive network that benefits all.

VFAMS GOAL

Vibrant Families is dedicated to offering high-quality mentoring services to young boys from the age 10 to 19 residing in Seminole County, Florida. By concentrating on this particular age group, Vibrant Families aims to provide timely intervention and support to young boys facing challenges or difficulties. The organization believes that providing positive role models and mentoring relationships can help these young boys develop resilience, confidence, and a sense of purpose. Through its unwavering commitment to providing consistent support and guidance to its participants, Vibrant Families endeavors to positively change the lives of the young boys it serves and the community.

LETTERS OF RECOMMENDATION



**HAMILTON
ELEMENTARY**

1501 E. 8th Street
Sanford, FL 32771

Adrian Fuller
Principal

Jennifer MacDonald
Assistant Principal

Hope Tillman-Sparrow
School Administration
Manager



SEMINOLE COUNTY
PUBLIC SCHOOLS

Phone: (407) 320-6050
Fax: (407) 320-6005

April 20, 2023

Mr. Kenneth Clark
President
Vibrant Families
PO Box 192
Sanford, FL 32772

Dear Mr. Clark:

It is my pleasure to write a letter in support of Vibrant Families and The Legacy Club program being submitted to the Florida Department of Children and Families, Office of Child and Family Well-Being, for the MPARMS State Grant Mentorship Program for At-Risk Male Students.

The Seminole County Public Schools is very supportive of The Legacy Club mentoring program that Vibrant Families is currently operating in our schools. Our school district is excited about the prospect of Vibrant Families expanding its program to serve additional students and additional schools.

In conclusion, I fully support the efforts of Vibrant Families as they seek additional funding to support our students in increasing their academic achievement and attendance; reducing violence; and decreasing misconduct and suspensions.

Sincerely,

A handwritten signature in black ink that reads "A Fuller".

Adrian Fuller, Principal
Hamilton Elementary School of Engineering and Technology
adrian_fuller@scps.k12.fl.us (407)320-6050



**Young Men/Women
Of Excellence**

*"Developing and Nurturing
the Habit of Excellence"*

Robert L. Guy
Initiative Coordinator

Phone: 407.222.8085

E-mail Address:
Robert_Guy@scps.k12.fl.us

Achievement is Our Purpose!

**Seminole County
Public Schools
400 E. Lake Mary Boulevard
Sanford, FL 32773-7127**



April 26, 2023

Mr. Kenneth Clark
President
Vibrant Families
PO Box 192
Sanford, FL 32772

Dear Mr. Clark:

It is my pleasure to write a letter in support of Vibrant Families and The Legacy Club program being submitted to the Florida Department of Children and Families, Office of Child and Family Well-Being, for the MPARMS State Grant Mentorship Program for At-Risk Male Students.

The Seminole County Public Schools is very supportive of The Legacy Club mentoring program that Vibrant Families is currently operating in our schools. Our school district is excited about the prospect of Vibrant Families expanding its program to serve additional students and additional schools.

In conclusion, I fully support the efforts of Vibrant Families as they seek additional funding to support our students in increasing their academic achievement and attendance; reducing violence; and decreasing misconduct and suspensions.

Sincerely,

Robert L. Guy

Robert L. Guy

LETTERS OF RECOMMENDATION

POLICE DEPARTMENT



Cecil E. Smith
Chief of Police

SANFORD POLICE DEPARTMENT
815 Historic Goldsboro Blvd.
Sanford, Florida 32771

TELEPHONE
407.688.5070

FACSIMILE
407.688.5071

WEBSITE
WWW.SANFORDFL.GOV

CITY COMMISSION

ART WOODRUFF
MAYOR

SHEENA BRITTON
DISTRICT 1

KERRY WIGGINS
DISTRICT 2

PATRICK AUSTIN
DISTRICT 3

PATTY MAHANY
DISTRICT 4

NORTON N. BONAPARTE, JR.
CITY MANAGER



4/25/2023

Mr. Kenneth Clark
President
Vibrant Families
PO Box 192
Sanford, FL 32772

RE: Letter of Support

Dear Mr. Clark:

It is my pleasure to write a letter in support of Vibrant Families and The Legacy Club program being submitted to the Florida Department of Children and Families, Office of Child and Family Well-Being, for the MPARMS State Grant Mentorship Program for At-Risk Male Students.

The Seminole County Public Schools is very supportive of The Legacy Club mentoring program that Vibrant Families is currently operating in our schools. Our school district is excited about the prospect of Vibrant Families expanding its program to serve additional students and additional schools.

In conclusion, I fully support the efforts of Vibrant Families as they seek additional funding to support our students in increasing their academic achievement and attendance; reducing violence; and decreasing misconduct and suspensions.

Sincerely,

Cecil Smith
Chief of Police

In Partnership with The Community



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

April 25th, 2023

Mr. Kenneth Clark
President
Vibrant Families
PO Box 192
Sanford, FL 32772

Dear Mr. Clark:

It is my pleasure to write a letter in support of Vibrant Families and The Legacy Club program being submitted to the Florida Department of Children and Families, Office of Child and Family Well-Being, for the MPARMS State Grant Mentorship Program for At-Risk Male Students.

The J Douglas Williams YMCA is fully supportive of this program that seeks to provide life altering opportunities to young men in our communities, as it fully aligns with our own values and aims.

Sincerely,

Warren Yon
Executive Director

J Douglas Williams YMCA
(P) 407-321-8944
(E) wyon@cfymca.org (W) ymcacf.org
[Facebook](#) | [Instagram](#)

The Y.™ For a better us.

J Douglas Williams YMCA Family Center
665 Longwood Lake Mary Rd, Lake Mary, FL 32746
P 407 321 8944 W ymcacentralflorida.com



PLEASE JOIN US IN SUPPORTING

*Our Young Men In Seminole County Who Are
At-Risk and Fatherless*

By Giving Them A Brighter Future

www.vibrantfamilies.org

kenneth@vibrantfamilies.org

(719) 963-4605

PO BOX 192

SANFORD, FL 32772



VFAM

The information provided in this brochure is intended for general informational purposes only. While Vibrant Families endeavors to keep the contents up-to-date and accurate, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability, or availability of the information, products, services, or related graphics contained in this brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. Vibrant Families is not responsible for any errors, omissions, or for the results obtained from the use of this information. Before taking any actions based upon information from this brochure, we encourage readers to consult directly with the appropriate professionals or the organization's representatives. All logos, trademarks, and registered trademarks are the property of their respective owners.